



Smart
Reliable
Innovative
Affordable
is the
new tough.

MARTINS

ALTA+RODA®
SOLUÇÕES INOVADORAS AUTO & INDÚSTRIA

MARTINS
is the
new
tough.

Welcome to the new standard in tyre equipment and products. Innovative reliability that never quits for anyone that has anything to do with tyres. We design, manufacture and sell innovative high-quality supplies and equipment for all types of tyres and wheels to improve **safety and efficiency in the workplace**. Businesses around the world trust us to make light work of hard days and improve their operations. Our proximity with the market and our clients sets us apart. To make things even simpler, there's only one place to get our gear, and it's right here. So, if you're ready for efficiency, you're ready for Martins Industries.



EASING YOUR PURCHASING

Shopping shouldn't be a hurdle race. Get to the finish line in a flash.



DIRECTLY FROM THE MANUFACTURER

No one knows our products better than we do. Get 100% accurate information.



WE PUT OURSELVES IN YOUR SHOES

Our well-trained, responsive and humane team listens and acts quickly.



QUALITY THAT STARTS FROM WITHIN

Quality is the result of a process. We strive to create more value at every stage of it.

Our brands

MARTINS

magnum

Checkpoint

Tyre Inflators

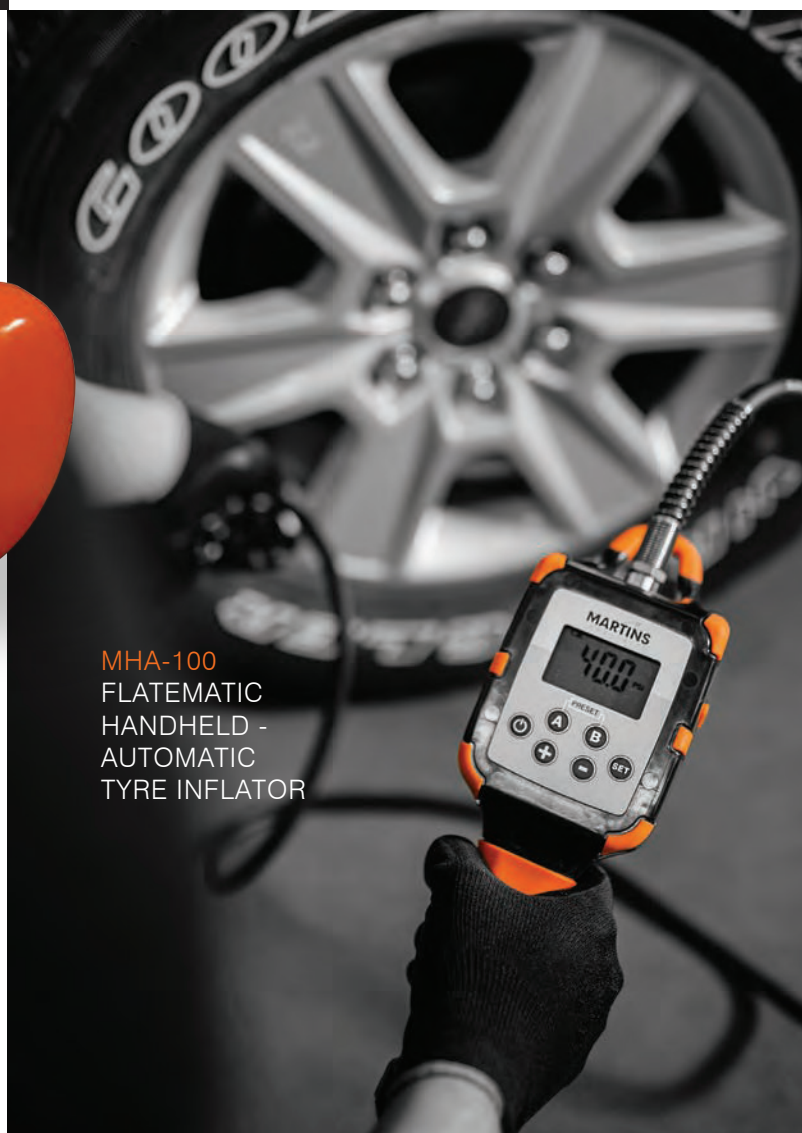
The sure way to not break under pressure. Because we know you like to make a big impression, our Flatematic tyres inflators give you the power to inflate 1 to 4 tyres at the same time in just about 2 to 4 minutes. Plus, since we also know you don't have time to waste, it's all automatic. You'll reach perfect precision every time at the push of a button.



MW-60
FLATEMATIC SINGLE -
AUTOMATIC TYRE INFLATOR
1 OUTLET



MABS-5AL
5-GALLON AUTOMATIC
RELEASE BEAD SEATER
WITH ULTRA-LIGHT
ALUMINIUM TANK



MHA-100
FLATEMATIC
HANDHELD -
AUTOMATIC
TYRE INFLATOR

Tyre Inflation Safety Cages



MIC-MINE-63
OFF-THE-ROAD
& MINING TYRE
INFLATION CAGE
HD 500 CM

You certainly already know this but working with big tyres is no place to have a blast. It's serious stuff. Yes, you're a pro and you're tough. We know that, but the tyre that's in your hands doesn't, nor does it care. If it's set to blow, it will blow, and it'll take all your capabilities with it. Since we like you, we build these handy inflation cages. They're stronger than you think and tougher than you need so that if anything happens, it won't happen to you.



MIC-AUHD-82
AUTOMATIC HD TYRE
INFLATION CAGE 208 CM



MIC-2WB
WIDE-BASE
PORTABLE TYRE
INFLATION
SAFETY CAGE



MIC-4-KIT
TYRE INFLATION
CAGE COMPLETE
KIT



MIC-6-HD
HD TYRE
INFLATION
SAFETY CAGE



MITB-48
INFLATION TYRE
BARRIER 122 CM

Tyre Mounting and Demounting Tools

When it comes to semis, buses, tractors and super single tyres, an extra pair of hands often comes, well ... handy. Unfortunately, those are sometimes hard to come by. What if we told you that you can not only get all the leverage you need, but that the extra help can have the toughest, long-lasting and reliable hands in the biz? Get stronger, quicker and safer more easily than ever.



MBB
SLIDE HAMMER
BEAD BREAKER



MMT-T
TRUCK TYRE
MOUNTING TOOL



MMIWSS
IMPACT BOOM -
MOBILE IMPACT
WRENCH HOLDER



MDT-T
TRUCK TYRE
DEMOUNTING
TOOL



Tyre Spreaders

Tyre repair stations with all the fixings. Plug in your air tools directly and get busy. Our tyre spreaders will do exactly what you need them to do efficiently for years to come. Passenger, SUV, truck, TBR, OTR ... no matter what your trade is, we'll handle it like the pro you are.



MTRS
PNEUMATIC PCR,
SUV & LT TYRE
SPREADER



MTRS-HD
PNEUMATIC TBR
& OTR TYRE
SPREADER



MTD-72
MOBILE TYRE
DISPLAY –
DELUXE



MWD
WHEEL DISPLAY

Tyre and Wheel Displays

If you're in the business of selling, you know that looking sharp means everything. Whether your buyer is looking for a smooth commute, the perfect look or long-lasting sidewall strength, they're certainly putting a lot of money into their purchase. With our tyre and wheel displays, you'll make sure your customer feels confident about doing business with you, and that, is always good business.

Tyre Shelving Racks

Organising your shop, dealership or warehouse should be easy and practical no matter how many tyres you hold. With our sturdy and easy to assemble storage solutions, you'll get things in order right out of the box. With different sizes, adjustable shelf heights and all you need for wall installations, there's nothing holding you back from stocking up on efficiency.

MTS-92

3-TIER TYRE SHELVING
RACK FOR PASSENGER
& LIGHT TRUCK TYRES



MWM-80

WALL-MOUNT
TYRE RACK





MFJ-2T
2 TON FLOOR JACK



MJS-6T
6 TON JACK
STANDS

Garage Floor Jacks and Equipment

It's just a jack. Is it? What makes you so sure? Our jacks are the perfect introduction to the heavy-duty efficiency that is Martins Industries. They're also the ideal addition to the MARTINS equipment line-up you might have already started in your shop. If you want to add some durable power to your team, we've got some by the ton.



MFJ-30T
30-TON
PROFESSIONAL
AIR/HYDRAULIC
FLOOR JACK



MFJ-P3T
3 TON
PROFESSIONAL
FLOOR JACK

Impact Wrenches & Socket Sets

Resistance is futile. Our heavy-duty line of high-impact tools will make sure no bolt can match your power. Superhuman torque at the tip of your fingers will also make it easy on your wrists and help you handle any job lightning quick. Branded with our usual MARTINS-tough quality grade, you know they'll work hard, work long, and that they're ready to go.



impulse➤



MX-T1
IMPULSE 1/2" (12,7 MM)
ANALOG TORQUE WRENCH
50-350 NM



MX-LW1
IMPULSE 1/2" (12,7 MM)
LW IMPACT WRENCH
1280 NM



MX-S1
IMPULSE 1/2" (12,7 MM)
IMPACT SOCKET SET

MX-P1
IMPULSE 1/2" (12,7 MM)
CORDLESS
IMPACT WRENCH
1080 NM





MX-C2
IMPULSE 1" (25,4 MM)
CLASSIC IMPACT WRENCH
1800 NM



MX-T2
IMPULSE 1" (25,4 MM)
ANALOG TORQUE WRENCH
200-1000 NM



MX-S2
IMPULSE 1" (25,4 MM)
IMPACT SOCKET SET



Air Tools Accessories

MARTINS has a long history of equipment built to handle the toughest jobs. Our hoses and couplings are no exception and aren't just full of hot air. They can take the pressure. Make your connections and disconnections quick, efficient, and reliable with a click. You can use the extra time to go outside and take a breather.



MW-C2
EURO COUPLING KIT 1/4"
(6,35 MM) BSP



MW-H2
3/8" (9,53 MM)
AIR HOSE
15 M BSP

Tyre and Wheel Trolleys

MTC

TYRE RIDER TUFF - TYRE CART

Good old tyre cart? Think again. MARTINS Tire Riders are built tough to carry the weight of your daily tyre responsibilities. Up to 250 kg of them. We know you're strong, but we don't know a lot of people capable of moving around stacks of tyres year-round. Just let us take the heavy load and roll with it. We've got your back.

MPTC
TYRE RIDER
ERGONOMIC -
TYRE CART



MSTWD
TRUCK WHEEL
DOLLY



MTWL

POWER LIFTER -
WHEEL LIFTER FOR
SUV & LT TYRES



Wheel Lifter

Can you even lift? Sure you can, but how many reps can you do... in a week? Hey, we appreciate strength and endurance as much as the next person, but we'd rather put our equipment to the test than you. The MARTINS Power Lifter will make easy work of up to 500 wheel installations on one battery charge. All, while preventing you from a lifetime of back pain.

Tyre Conveyors

Make your warehouse move. Up, down, left to right, front to back or in any direction you want, tire stocking will be easier than ever with a MARTINS conveyor. At a rate of up to 12 tyres a minute, it'll be the fastest, most consistent employee you'll ever have. It requires no maintenance, and it won't quit. Instant productivity at the push of a button.

TC-15-E
4.6 M TYRE
CONVEYOR



Portable Racks

How efficient is your storage? You know, we've racked up some experience over the years. We manufacture over 250,000 racks a year for every kind of tyre. We've also executed thousands of racking layouts worldwide. Big or small, wide or tall, there's no project beyond our reach when it comes to building the perfect floor space for your needs.



MLTFD
PASSENGER AND LIGHT
TRUCK FOLDING RACK
FOR TYRES



MSR-6060WM-HD
152 X 152 CM
STACKING TYRE RACK
WITH WIRE MESH
DECKING



MAR-11
TRUCK AND BUS
TYRES FOLDING
RACK



MSR
TYRE SHIPPING
RACK 114 CM WIDE



MTFR-HD
HEAVY-DUTY TRUCK
TYRE FOLDING RACK



Order Picking Cages

Looking for a unique way to improve your tyre flow? It's right here. There's only one brand with tyre order picking cages, and it's MARTINS. Why? Because we truly believe in making your work easier and that a simpler way of moving around tyre orders more quickly is one of the best ways. Adapted for most picker lifts, our order picking cages make it safer to assemble and deliver productivity on a daily basis.



MOPC-T72
ORDER PICKING CAGE FOR
TRUCK & BUS TYRES

magnum+

High Precision Tyre Balancing

Here's one way to trim the weight out of your operations. With magnum+ High Precision Balancing Beads, you can simplify your process, speed up your daily routine and turn a time-consuming repetitive task into a genuine profit centre. It's just the simplest, easiest, most-cost effective way to balance tyres for their entire life. Now that's efficiency.

Internal Balancing Changes The Game

- Automatic balancing in less than 5 seconds.
- Lasts for the entire life of the tyre.
- Continuously adapts to the new heavy spots that form around the tyre.
- Turns balancing into a hassle-free profit centre.
- No balancing equipment or maintenance required.

magnum+ Changes The Game

- The largest, most even, roundest and long-lasting beads on the market.¹
- The lowest vibration vs. speed ratio.¹
- Proven to never affect tyre structure or wheel assembly.²
- The only internal balancing compound in the world that passed the load/speed endurance test according to ECE-R54.²
- TPMS compatible.



Case

- Case of individually packaged toss-in bags.



Fleet Tub

- Fleet tub of toss-in bags.
- Ideal for fleets, simply pick the bag from the tub and toss it in the tyre.



Bulk Tub

- Bulk tub of loose beads.
- Format of 8 kg.



Made in Germany



Download our app to get the perfect balancing solution for every tire.

Checkpoint

Lug Nut Indicators & Retainers

Our Lug Nut Indicators make it fast and easy to visually spot any movement of the nut at a glance. You wouldn't want to manually verify every nut, on every wheel, every day, would you?

The original loose wheel nut indicator

- 48 teeth for greater point to point accuracy
- Size ranges from 17 to 46 mm
- Melting temperature:
 - 125°C (standard version)
 - 165°C (High temperature version)
- UV additive to ensure stability and long life – tested to ISO 11507 standard
- Made in Canada & UK
- Checklock retainer is TUV SUD certified

Put safety into motion

- Easy to install
- Highly visible
- Overheating indication
- Reduce risk of wheel detachment
- Decreased vehicle down time
- Reduced maintenance costs

By placing the Checkpoints in a recognisable pattern such as point to point, any movement of the nut is clearly visible at a glance.





CHECKPOINT



DUSTITE



CHECKLOCK



ROLLOCK



CHECKLINK



DUSTITE LR



SAFEWHEEL



SAFEWHEEL TWIN

Indicators

Indicate movement
and overheating

Retainers

Helps prevent
loosening of nuts



Made in Canada & UK





Smart

How many times a week do you encounter a tool that does exactly what you want, but better than you thought it would? Well, if it were only up to us, we would make that every day. We work tirelessly (no pun intended), to come up with tools that'll make you say: "Wow. This is really something." Then you'll put them to work and realise that that something is intelligence, because when it comes to efficiency, smart is the new tough.

Reliable

When your customers choose you for their business, they expect you to deliver, on time, every time. Why would expect anything less from your equipment? You can count on MARTINS. We're there when it counts most, and even when it doesn't, with equipment that doesn't quit. We expect nothing less of it, because we expect nothing less of us and because when it comes to efficiency, reliable is the new tough.

Innovative

You might not realise what innovation does for you on a daily basis. Things like lifting stacks of heavy-duty tyres without breaking your back, getting the right pressure at the push of a button or dropping a bag in a tyre to balance it ... forever. If you stop to think about it, you'll see, but since you don't really have time to stop for that, we think about it for you. Because when it comes to efficiency, innovative is the new tough.

Affordable

What's the cost of innovation? How much do you value safety? At MARTINS, we work every day to come up with smart equipment and products that streamline your operations to boost your profits. And if you think this is fancy talk for a luxury you can't afford, we invite you to compare. You'll see we're hard on high prices, because when it comes to efficiency, affordable is the new tough.







Portugal
Altaroda SA
Rua da Adega nº6
4580-032 Paredes

+351 255 783 600

info@altaroda.pt

www.altaroda.pt